

O F R A G

Vertriebsgesellschaft

Lupfig, 31th of October 2018

Press Release

Dear 2 wheeler journalist,

During the EICMA show in Milano, on November 6th, Piaggio Group offers the possibility to test the brandnew Vespa Elettrica.

The test rides will be held on a reserved and covered area between pavilion 10 and pavilion 14, inside EICMA international trade show space. The track selected is about 1 km long and includes start/stop/ascending/descending/turns/brakes.

The press test will take place only in the afternoon of November 6th, from 14:00 pm to 17:00 pm.

There will be some Vespa Elettrica helmets and gloves to your disposal, and of course a photo/video crew. Tech brief before start is scheduled.

If you are interested in a test of the new Vespa Elettrica please subscribe directly on the following link:

https://www.vespa.com/it_IT/testride/elettrica-eicma/

The Press conference of Piaggio Group will take place on November 6th, 13:30 – 14:30 h, Stand I-50, Pavilion 9.

At a later date, tests of the Vespa Elettrica will be offered also in Switzerland.

For more information:

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Vespa



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